

# LEAD

EMERGING ONLINE LEARNING JOURNEY

APRIL 2021



CENTRE FOR  
LEADERSHIP  
ADVANTAGE



## **AT BUSINESS CHICKS WE HELP WOMEN LEAD BIGGER LIVES**

*We want women to be part of leadership at every level.  
That's why we've partnered with leading global experts,  
Centre for Leadership Advantage, to bring a unique and powerful  
offering that will support, build and empower women in leadership.*

## **WHEN WOMEN SPEAK, WE LISTEN**

*In early 2018, we launched our first-ever study into WOMEN IN LEADERSHIP, together with our partner, Centre for Leadership Advantage (CLA). Our goal was to hear from women directly on the challenges, opportunities and skills they believe are most critical to their success in business and in their careers.  
In just 48 hours, 2,752 women shared their experiences.*

# PRESENTING THE LEAD PROGRAM

## LEARNING JOURNEY MAP



### PROGRAM CLOSE: WHOLE COHORT CLOSING EVENT

- Debriefing on program insights
- Exploration of learnings gained and benefits to be received
- Next steps for development journey
- Networking

Hosted by CLA's experienced and engaging psychologists, and with all the usual magic of Business Chicks wrapped around it, LEAD Emerging is a unique opportunity to boost your skills and help you take on leadership in a whole new way.

# LEAD EMERGING ONLINE LEARNING JOURNEY

Welcome to LEAD Emerging Online. Joining a cohort of experienced, passionate women from a range of industries and backgrounds, you will benefit from participating in a multifaceted program offering 3 core elements:

## 1. LEADERSHIP ASSESSMENT

- Deepen your self-insight through completing a suite of leadership assessments focused on strengths, motivators, and potential success derailers.

## 2. LEADERSHIP COACHING

- Receive 1:1 Leadership Coaching with a CLA Psychologist. Across two sessions scheduled for the beginning and end of the program, you will explore your leadership assessment results, how the learning content applies specifically to you, and ways to overcome the challenges you face.

## 3. LEARNING LABS

- 4 x labs each comprising a 2 hour Masterclass + 1 hour small group Coaching Circle
- Led by expert facilitators and thought leaders, the Masterclasses will provide leading research and practical tools across a range of topic areas relevant to leadership of self and others in the current climate.
- Providing an opportunity to gain from the diverse experiences and shared knowledge of the other leaders in your cohort, the small group coaching circles will help distill the content delivered through the Masterclasses and assist your personal application to promote your development.

# LEAD

*“I found the program incredibly rewarding, thought-provoking and empowering. Our facilitators were flawless, bringing warmth, professional insight and connection to the room which helped our group discuss the un-discussables much more quickly. I’d highly recommend the LEAD program for any emerging leaders looking to build their confidence, connect with others with similar experiences and enhance their impact as a female leader in their business.”*



**DIANAH WARD**

HEAD OF LEARNING, CANVA



*“Do it! My initial concerns were it was all virtual when I really enjoy the benefits of face to face networking and secondly that I would be “out of my league” as a small business owner compared to a CEO who leads large teams within large organisations. Within the first Masterclass my fears were gone! My group was a fantastic mix of small business owners and corporate leaders and ultimately we could learn so much from*

*each other whether the buck stopped with you, whether you lead a team of 4 or a team of 400, whether you had been in the game for 4 years or 40 years. The facilitators did an amazing job creating a virtual environment where we could share, learn, be vulnerable and most of all grow as a person and as a leader.”*

**KAREN BROWN:**

OWNER AND PHARMACIST, TERRY WHITE CHEMMART



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